

OFS ANNOUNCES LAUNCH OF NEW E-COMMERCE WEBSITE

Norcross, Georgia. 30 January 2020 - OFS, a leading designer, manufacturer, and supplier of innovative fiber optic products is pleased to announce the launch of its new B2B product catalog, featuring eCommerce for its specialty products, on www.ofsoptics.com.

The new features will include a dedicated product search, editable and shareable shopping lists, shipment tracking, shopping cart upload, and access to all eCommerce order and invoice history.

Steve Allen, Director of Marketing for OFS Specialty stated, “The new eCommerce platform makes the purchase process straightforward for our customers. Specialty fibers, cables, connectors, and termination kits are easily accessible for online purchase.” Mr. Allen continued, “OFS will continue to grow the library of products available for ordering at ofsoptics.com.”

For more information on this and other OFS products, visit www.ofsoptics.com.

About OFS

OFS is a world-leading designer, manufacturer and provider of optical fiber, fiber optic cable, connectivity, fiber-to-the-subscriber (FTTx) and specialty fiber optic products. We put our development and manufacturing resources to work creating solutions for applications in such areas as telecommunications, medicine, industrial automation, sensing, aerospace, defense and energy. We provide reliable, cost-effective fiber optic solutions that help our customers meet the needs of consumers and businesses today and into the future.

Headquartered in Norcross (near Atlanta) Georgia, U.S.A., OFS is a global provider with facilities in China, Denmark, Germany, Morocco, Russia and the United States. OFS is part of Furukawa Electric Company, a multi-billion-dollar leader in optical communications.

Please visit www.ofsoptics.com.

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